1922 in Denver, CO to Henry and Olinda Ulrich. Elmer Ulrich was born November He grew up in Greeley and graduated from Greeley High in 1941. He spent a year in Kodiak, Alaska before entering the service in 1943. He married Clara December 31, 1943 in Deadwood, SD. He fought in World War II in the "Super Sixth" Armored Division and was involved in both the Battle of the Bulge and the Battle of Bastogne, Belgium. During battle, he suffered trenchfoot and his feet were badly frozen, so he was hospitalized in Birmingham, England. He earned a Bronze Medal and was discharged in 1945. After his return from the war, he owned and operated the "East Side Market" in Greeley for 12 years. He then operated a dairy farm before purchasing Ft. Morgan Pet foods in 1964 along with Weld County Bi-products and the McDU Farm in 1965. In 1988 he expanded the family farming operations by purchasing the ELMS farm near Yuma, CO. He helped manage these family-run businesses until his final days along with his wife and children. Elmer was an avid reader, and a history buff. He and Clara travelled extensively throughout their marriage. He was a member of St. Paul's Congregational Church and the Greeley VFW. Elmer is survived by his wife, Clara, his sister, Irene Houtchens, and children, Lonna and Steven all of Greeley, and Marshall of Idaho Springs, CO. He was the proud grandfather of six - Elaine, Taylor, Cristina, Davis, Ali and Kirsten Ulrich. He is preceded in death by his parents. Visitation: 5-7 pm Monday at Adamson Memorial Chapel, 2000 47th Ave, Greeley. Memorial Services at 2pm Tuesday at St. Paul's Congregational Church, 1525 43rd Ave. Greeley. In lieu of flowers, contributions can be made to the American Cancer Society 8221 West 20th St. Suite A. Greeley, CO 80634 www.cancer.org.